



Paul Fincher----- President



Pipeline Association
for Public Awareness



Montana Liquid and
Gas Pipeline Association



Pipeline Association of Washington



South Dakota Pipeline Association



COLORADO
PIPELINE
ASSOCIATION



NORTH DAKOTA
PIPELINE ASSOCIATION



Utah Pipeline Association

2003 Public Awareness / RP 1162 Project

The UTC has conducted research which strongly supports an emphasis on the part of all stakeholders in pipeline safety awareness programs on focused outreach through a diverse network of pipeline safety advocates. This includes:

- 1) The cooperative establishment of a pipeline safety education network;*
- 2) Specific outreach to professional associations;*
- 3) Incorporation of a brand identity;*
- 4) Establishment of a strong Internet presence;*
- 5) A pipeline safety message that is credible, available, personal and simple, and*
- 6) Engage regulators in communicating pipeline safety.*

[Link to All Report Documents](#)

Pipeline Association *for* Public Awareness

- 501 (c) (4) Non Profit Corporation
Established in 2004
- Strategy Consistent with UTC Report
Recommendations:
 - Collaborative Effort
 - Consistent Messaging
 - National Outreach
 - Specific Purposes

Pipeline Association *for* Public Awareness

Three Stated Purposes:

1. To provide an organization that the general public, governmental entities, and other organizations may contact to obtain educational information concerning pipeline safety and emergency preparedness.

Pipeline Association *for* Public Awareness

2. To provide its Pipeline Members who are persons, organizations, and other entities who own or operate pipeline facilities with an organization through which they can communicate relevant pipeline safety information to protect life, enhance public safety, improve emergency preparedness, increase protection of the environment, and prevent damage to property and facilities.

Pipeline Association *for* Public Awareness

3. To provide its Sustaining Members who are persons, organizations, and other entities who make charitable contributions to the corporation with an organization through which they can support educational programs relating to pipeline safety which are intended for the benefit of the general public or certain communities within the general public.

PROGRAMS

- Excavator Program, ESG-PE
 - One Call Outreach
- Emergency Responder Program, PERG
 - Identified Site Registry
 - Pipelines Nearby
- Public Officials Newsletter Program
- School Pipeline Safety Program
- JJ Harrison (811) Advertising Program

PAPA

Pipeline Training Scenarios

Emergency Responder Video

Excavator Video

Case Scenario

Newsletters

Mailings

Emergency Response Guides

Ability to set up your website

Messages

- Unified
- Consistent
- Time Saving
- Repetitive
- Coverage is Nationwide
- Includes all pipelines-gathering, distribution and transmission.

JJ travels 40,000 miles with the 811
Logo on his Haulers.



Who is PAW?

- The Pipeline Association of Washington is comprised of pipeline operators throughout Washington that are dedicated to promoting pipeline safety by providing information and resources for excavators, state residents, businesses, school officials, emergency responders and public officials.

Thoughts behind Pipeline Association of Washington

- to best serve public safety we must have face to face meetings with our Stakeholders- Emergency Responders, Public Officials and Excavators.
- we understand our communities best.
- a unified & consistent message is a priority.
- all individuals time is very precious.
- getting the biggest bang for the buck.

PAW Members

Avista Utilities

Cascade Natural Gas

City of Ellensburg

Georgia Pacific – Camas Paper

KB Pipeline

Puget Sound Energy

Tesoro Logistics

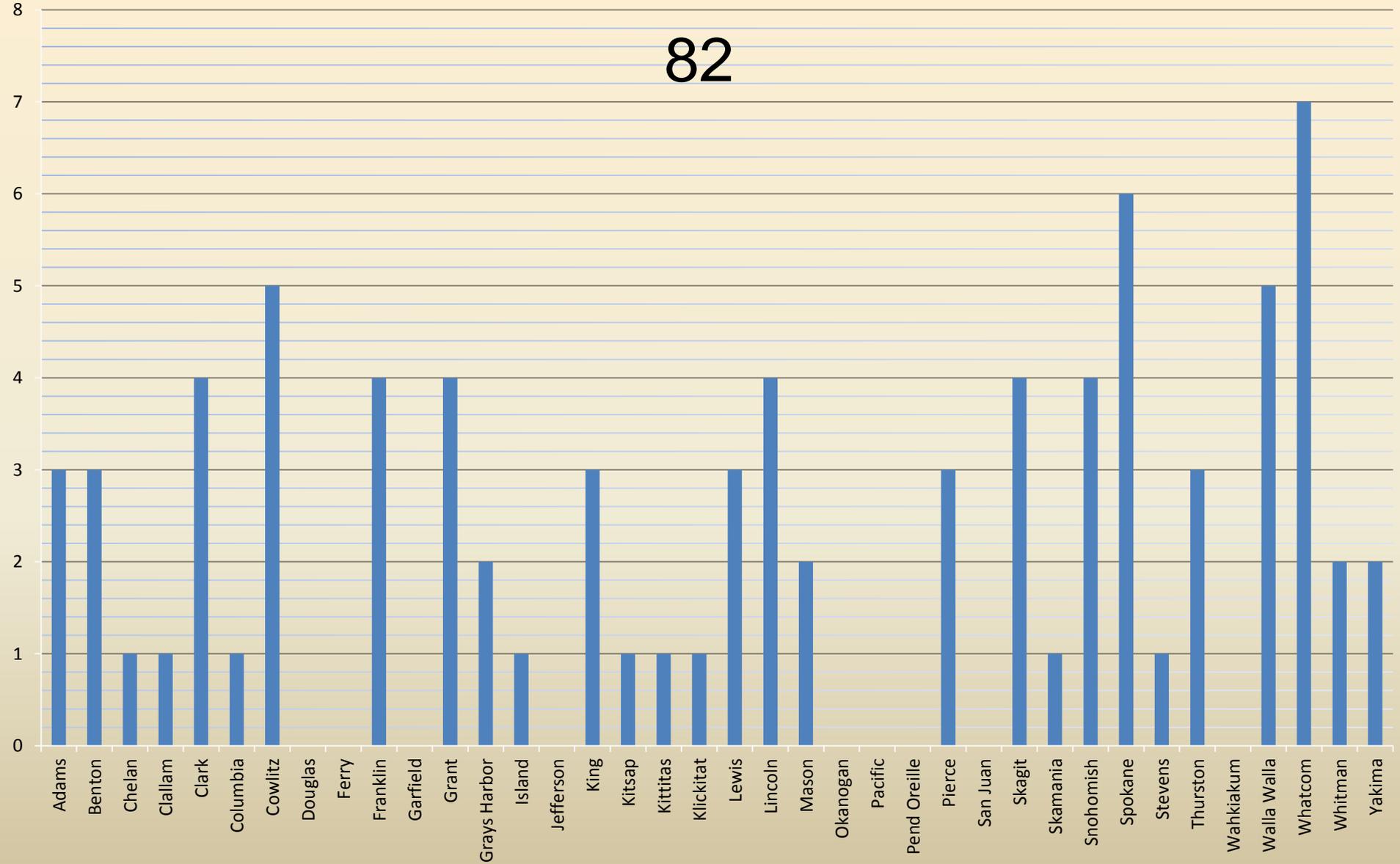
TransCanada – GTN Pipeline

Williams Northwest Pipeline

NUMBER OF OPERATORS PER COUNTY-WASHINGTON

■ NO OF OPERATORS

82



October 2015 Emergency Responder Meetings

- Ellensburg
- Spokane
- Pullman / Moscow
- Walla Walla

Pipeline Association of Washington

The Primary focus of PAW is to:

- Protect life, Enhance Public Safety
- Improve Emergency Preparedness
- Prevent damage to property and facilities through a Unified State Effort.